



**FAYETTE COMPREHENSIVE PLAN UPDATE
STEERING COMMITTEE
Meeting Notes**

**April 24, 2023; 5:30 pm
TOWN HALL**

I. Review of Prior Meeting Notes MRB Group

The Steering Committee received meeting notes as part of the agenda distribution. All members present concurred that the notes were accurate. The MRB Group team will send the March meeting minutes to the Town Clerk for posting on the Town's website.

II. Review Draft Inventory & Analysis Chapter MRB Group

Mr. Horn reviewed the draft Inventory & Analysis chapter. Steering Committee members provided feedback regarding edits to ensure the chapter captures an accurate representation of the Fayette community. Following discussion, Mr. Horn advised that the Steering Committee should take the next few weeks to review the chapter and provide feedback to the MRB Group team.

III. Draft Vision and Values Statements

MRB Group

Mr. Horn reviewed the draft vision & values statements created from the March visioning and values exercises. Mr. Horn stated that Fayette's vision statement should be both authentic and aspirational. He noted that the vision statement is an aspiration for where Fayette will be in 15-20 years if everything in the comprehensive plan comes to fruition. Steering Committee members engaged in discussion and provided feedback regarding words and phrases they think should be included in the vision statement, specifically adding language around innovative economic development and historic preservation.

Mr. Horn stated that values statements are used to help a community judge whether future opportunities are in alignment with the community's vision and values. He stated that values statements are the Town's "DNA" or the foundation for how the community wants to act in the present and future. The Steering Committee engaged in a discussion regarding the community's values.

Mr. Horn stated that the comprehensive plan's governing principles determine how the Town's government is going to operate. These principles blend the community's vision and values into operational goals for how future decisions will be made. Steering Committee members provided insights regarding their desired planning principles, particularly regarding including historic preservation and fiscal responsibility as governing principals.

Following discussion and feedback, Mr. Horn advised that the Steering Committee should take some time to continue to review the values statements and provide feedback to the MRB Group team prior to the

May meeting. Mr. Horn stated that the MRB Group team will take in the feedback and revise the statements prior to the May meeting.

IV. Strategic Initiatives

MRB Group

Mr. Horn led the Steering Committee through a prioritization exercise to determine the community's priorities. Mr. Horn stated that the comprehensive plan's strategic priorities are intended to help move Fayette from its present state to its future vision.

During the exercise, the Steering Committee engaged in a discussion regarding potential projects and initiatives that could help Fayette achieve its vision. Potential projects focused on infrastructure, economic development, community building, and regional connectivity.

Mr. Horn advised that the MRB Group team will put together a strategic framework with the ideas generated from the strategic priorities exercise for the committee's review in May. Mr. Horn stated that the Steering Committee should consider sharing the draft strategic framework with the Town Board to get approval prior to moving forward.

V. Public Engagement Update

MRB Group

Mr. Horn and Ms. Falkenstein provided an update regarding public engagement efforts for the comprehensive plan. Ms. Falkenstein noted that the community survey had been posted to the Town's website and Facebook page and that there were already 26 responses. She noted that she would coordinate with the Town to have hardcopies of the survey available at Town Hall and that she would send out additional copies of the community flyer to the Steering Committee to share with

their networks. Ms. Falkenstein also noted that she would be in contact with the Town to finalize flyer and mailer distribution.

The Steering Committee engaged in a discussion regarding the best days to hold the first public forum. The Steering Committee agreed that May 31st and June 7th would be good options depending on the availability of the Fire Hall. Mr. Horn noted that the second Public Forum would likely be held at the end of August. Mr. Horn noted that the MRB Group team will work to finalize the public forum dates.

VI. Activity Prior to Next Meeting

MRB Group

The MRB Group team will continue to monitor the community survey and provide social media content for the Town's website and social media sites. Following review from the committee, the MRB Group team will make edits to the draft Inventory & Analysis chapter and draft vision & values statements. The MRB Group team will begin drafting the Strategic Initiatives and Planning Process chapters. The MRB Group team will coordinate logistics and prepare materials for the first public forum and community survey distribution.

VII. Other Business

VIII. Next Meeting

Steering Committee Meeting 5/22/24